

To better understand our customers, we ask you to please fill out the following information. This information will be used in an internal market research capacity only and will not be sold or given to anyone else.

Number of people in household:

1 2 3-5 over 5

Age Group:

under 30 30-40 41-50 51-65 over 65

Marital Status:

Single Married Divorced Widowed

Household Income (in thousands):

under \$20 \$21-40 \$41-60 \$61-80

\$81-90 \$91-100 \$101-140 over \$140

How would you classify your occupation:

Professional Sales/Business Clerical Technical

Construction Manufacturing Self-employed Retired

Other _____

Age of Home:

less than 5 years 5-10 years 11-20 years

21-34 years 35-50 years over 50 years

How long have you lived in your home:

1-5 years 6-10 years 11-15 years over 15 years

Purchase Information:

First siding purchase First purchase from this company

Purchased siding before Purchased from this company before

What was your method of payment?

Cash Financing

What product(s) did you purchase? _____

How did you hear about your Alside siding dealer?

Referral Newspaper Radio TV Yellow Pages

Remodeling Contractor Trade Show Internet

Other _____

Why did you decide on Alside Steel Siding?

Appearance Price Reputation Other _____

Recommended by contractor

If you are replacing existing siding, why are you doing it now?

Appearance Ease of Maintenance

Other _____

Prorated Warranty Obligation Upon Transfer of Warranty

Basic Warranty Coverage* Including Chalk and Color Change

Number of Years Claim is Made from the Original Date of Installation	Percentage of Costs*** Borne by Alside
1-5 years	100%
6th year	90%
7th year	80%
8th year	70%
9th year	60%
10th year	50%
11th year	40%
12th year	30%
13th year	20%
14th year through end of applicable warranty.....	10%

Hail Warranty** Coverage

Number of Years Claim is Made from the Original Date of Installation	Percentage of Costs*** Borne by Alside
1-5 years	100%
6th year	90%
7th year	80%
8th year	70%
9th year	60%
10th year	50%
11th year	40%
12th year	30%
13th year	20%
14th-50th year	10%

*Subject to payment of \$100 service charge per incident for claims made from the 4th year through end of applicable warranty period.

**Subject to payment of \$200 service charge per incident made during applicable warranty period.

***Costs, for the purposes of basic warranty coverage, are defined as the labor and material costs to repair and replace defective siding. Under hail warranty coverage, costs are defined as the cost of material only.

The Care and Cleaning of Alside Satinwood Select Steel Siding

Exposure to sunlight and extremes of the weather and atmosphere will cause any colored or painted surface gradually to fade, chalk, or suffer an accumulation of surface dirt or stains. The severity of any of these conditions depends on the geographical location of your home, the cleanliness of the air in your neighborhood and many other local influences over which Alside has no control. The finish is formulated to chalk in a controlled manner by releasing over time powdery microscopic particles of pigment. This is a self-cleaning feature, as surface dirt often is loosened along with the powder and is washed off by rainfall. Powder on places not reached by rainfall can be washed off with a garden hose. A sufficient thickness of finish is applied to allow for normal chalking without detracting from the long life of the finish.

In areas where an abnormal amount of dirt is deposited on the wall surfaces, under eaves, and under other protective enclosures, the following simple cleaning procedure should be scheduled annually or more often if conditions demand:

For surface soil or stains resulting from industrial fallout, tree sap, insecticides, or chimney fumes, the use of ordinary non-abrasive household detergents is recommended. (For example, 1/3 cup of Tide® per gallon of water.) The solution should be applied to the soiled surface by means of a soft rag, sponge, or soft bristle brush with a gentle rubbing action—do not rub vigorously so as to create glossy areas over the satin finish of your siding. Rotary soft bristle brushes equipped with long extension handles may be used to reach some of the higher areas. As with any cleaning operation, less streaking will result if the house is washed from bottom to top. It is important that immediately following all washing operations, the entire surface be thoroughly rinsed with fresh water from a garden hose.

CAUTION: Do not use abrasive or solvent type cleaners or paint remover for cleaning your siding. These materials may soften or actually remove your siding finish. Avoid skin contact or getting the cleaner in eyes. Avoid contact with shrubbery. Always test any cleaner on an inconspicuous area before full application.

If stubborn stains are encountered that cannot be removed by using the normal household detergents, request a siding cleaner from your siding contractor. In some locales, mildew may be a problem. It appears as black spots occurring on the surface dirt and is usually first detected in areas not subject to rainfall, such as under eaves and porch enclosures. For removal, prepare a solution as follows and comply to the aforementioned washing and rinsing procedures:

- 1/3 Cup Detergent (*Tide®*, for example)
- 2/3 Cup Trisodium Phosphate (*SoilMax®*, for example)†
- 1 Quart 5% Sodium Hypochlorite (*Clorox®*, for example)‡
- 3 Quarts Water

†**CAUTION: GREATER CONCENTRATIONS MAY CAUSE DAMAGE TO THE SIDING FINISH.**

If the above solution does not readily remove the mildew spots, request a mildew type siding cleaner from your siding contractor.

Alside
P.O. Box 2010
Akron, Ohio 44309
800.922.6009

Want to know more?

Visit our website at www.alside.com

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Alside is a registered trademark of AMI. Kynar is a registered trademark of Arkema Inc. Tide is a registered trademark of Procter and Gamble. Clorox is a registered trademark of The Clorox Company. SoilMax is a registered trademark of ECOLAB, Inc.



Place application of transfer in an envelope and mail to:
Alside
Steel Siding Warranty Registration Department
P.O. Box 2010
Akron, OH 44309



Steel

Satinwood® Select
Steel Siding
**Lifetime
Limited
Warranty**

INCLUDING 35 YEAR LIMITED CHALK AND COLOR CHANGE PROTECTION
INCLUDING 50 YEAR LIMITED HAIL PROTECTION WARRANTY

PROPERTY OWNER

PROPERTY ADDRESS

CITY

STATE

ZIP

PHONE

DATE OF INSTALLATION

DEALER NAME

Satinwood® Select Steel Siding Lifetime Limited Warranty

**Including 35 Year Limited Chalk and Color Change Protection
Including 50 Year Limited Hail Protection Warranty**

Warranty Coverage

Alside Satinwood Select Steel Siding with Kynar® PVDF is warranted to you, the original property owner(s), by Alside. Alside warrants against the siding containing manufacturing defects which result in cracking, chipping, flaking, peeling or splitting, as well as manufacturing defects which cause perforation or deterioration of the steel substrate due to rust. This warranty remains in effect for as long as the original property owner(s) are living and are the owner(s) of the property to which the siding was applied. In the event there is more than one original property owner(s), the warranty will remain in effect as long as one of the original property owner(s) is living and owns an interest in the property to which the siding was applied.

Because this warranty was created to cover the siding of individual property owner(s) for the property owner's lifetime (human beings), this warranty, except as set forth below, does not cover siding applied to property owned in whole or in part by corporations, governmental entities or agencies, religious organizations, trusts, condominium or corporate housing arrangements, intangible legal entities or any other entity or organization capable of an infinite life. For such intangible entities capable of an infinite life, the duration of the warranty provided hereunder is fifty (50) years from the date of installation of the siding.

The period of the Hail Protection Warranty is fifty (50) years beginning on the date application of the siding to your property was completed. This Hail Protection Warranty is available only in the Continental United States, including Alaska and Hawaii.

Alside further warrants that its Satinwood Select Steel Siding, after removal of foreign surface deposits, will not show a color change in excess of Delta E 5 Hunter Units as a result of normal weathering or ultraviolet exposure, for a period of thirty-five (35) years from the date of installation of the siding. In addition, Alside warrants that its Steel Sidings will not chalk in excess of ASTM D 4214-89 rating of eight (8) for colored siding and six (6) for white siding for a period of thirty-five (35) years from the date of installation of the siding. All warranties are subject to the conditions, remedies, limitations and legal rights stated in this Certificate.

Notice, Inspection, Remedies (Payment/Total Liability) and Conditions

1. Notice and Inspection

If you think your siding contains manufacturing defects, simply write to

Alside, PO Box 2010 Akron, Ohio 44309 Attn: Warranty Services. In order to file a claim, you must explain the problem, include the date of installation and proof of product purchase and property ownership. If you choose to exercise your rights under this warranty, do not begin any repairs prior to writing to Alside and receiving its permission to do so. Some methods of remedy may ruin the siding, making it impossible for Alside to repair. Further, Alside must have a reasonable opportunity to inspect the siding for defects before repairs are begun.

2. Remedies

If your siding shows manufacturing defects within the first three years from the date of installation, Alside, at its option, will either repair, refinish or replace the defective siding at no cost to the property owner.

(a) \$100 Payment: After the first three years from the date of installation, Alside will assume the cost of material and labor for any warranted work upon the property owner's payment to Alside of \$100 for each incident under this warranty and for each building or structure upon which a warranty claim is made.

(b) Hail Protection—\$200 Payment: Alside Satinwood Select Steel Siding is also warranted against damage from hail. In such cases, upon authorization, the replacement materials only are covered. In the case of hail damage, the homeowner must first pursue their homeowners' insurance policy for coverage. In the event that coverage is denied by insurance carrier, homeowner will be entitled to the hail protection coverage hereunder. All other costs of replacement of hail damaged Products, including the cost of labor, shall be the sole responsibility of the original property owner(s) or subsequent owners(s) of the property. In the event of hail damage to warranted work occurring within the Continental United States, including Alaska and Hawaii, Alside will assume only the cost of material to repair or replace the damaged siding panels upon the property owner's payment to Alside of \$200 for each incident under this warranty and for each building or structure upon which a warranty claim is made.

(c) Limitation of Alside's Liability for Each Claim: Alside's total liability for a claim under this warranty shall be limited to, and in no event exceed, the total purchase price, including labor and taxes, of the installed siding. Any costs and expenses beyond Alside's liability shall be paid to Alside or otherwise paid by the owner(s) prior to Alside's commencing warranty work on any claim which exceeds Alside's total liability.

3. Conditions

Alside reserves the right to discontinue or make changes in its siding. If your siding is not available and Alside decides to replace the defective siding, Alside shall have the right to substitute siding which it considers of equal quality and price. All warranty claims shall be settled between you and Alside, but Alside may direct and pay a company, dealer, contractor, applicator or distributor to perform any remedy under this warranty on Alside's behalf.

Transfer of Warranty

This warranty is transferable by the original property owner(s) only to the next owner(s) of the property to which the siding was applied. All warranty periods, except chalk and color change, shall be prorated and limited in duration to fifty (50) years from the date of the installation of the siding as indicated in the warranty transfer schedule on the reverse side hereof. Chalk and color change warranties shall be prorated as shown on the warranty transfer schedule, but limited to the time of thirty-five (35) years as indicated in the Warranty Coverage section. This section does not apply to entities capable of an infinite life.

Limitations

This warranty is not applicable to recreational vehicles including but not limited to campers and motor homes. This warranty is not applicable to siding used in roofing applications (including mansard and other decorative roofings). Alside does not warrant against and shall not be liable for any damage to the siding when due to any of the following causes: faulty or improper installation or application of the siding, use of accessories that do not properly receive or secure the panels, settlement, shrinkage, distortion, warping, failure or cracking of the wall or materials to which the siding is applied, earthquake, hurricane, tornado, cyclone, gale, lightning, fire, Acts of God, flood, windborne objects, ice or weather of a catastrophic nature as defined by the United States Weather Bureau; harmful chemicals, surface discoloration due to air pollution, normal weathering of surface; fumes, vapors or salt spray directly applied to the siding or in the atmosphere; lap abrasion, vandalism, misuse, physical abuse, riot, insurrection or civil disorder; negligence in or failure to provide reasonable and necessary maintenance of the siding to prevent an accumulation of surface dirt, staining or mildew. (Please see reverse side for care and maintenance instructions.) Alside is giving you an express lifetime limited warranty under the provisions of the Magnuson-Moss Federal Warranty Act. Alside cannot and shall not be liable to you for breach of any other written or oral express warranties, such as those, if any, given to you by dealers, contractors, applicators or distributors of the siding. THE WARRANTY STATEMENTS CONTAINED IN THIS LIMITED WARRANTY SET FORTH THE EXPRESS WARRANTIES EXTENDED BY ASSOCIATED MATERIALS INC. AND ARE IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, FOR THE SIDING OR SOFFIT. THE PROVISIONS OF THIS WARRANTY SHALL CONSTITUTE THE ENTIRE LIABILITY OF ASSOCIATED MATERIALS INC. AND SHALL BE THE PROPERTY OWNERS EXCLUSIVE REMEDY FOR BREACH OF THIS WARRANTY. ASSOCIATED MATERIALS INC. SHALL NOT BE LIABLE TO THE PROPERTY OWNER FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY KIND FOR BREACH OF ANY EXPRESS OR IMPLIED WARRANTY ON THE SIDING OR SOFFIT. Your EXCLUSIVE REMEDY shall be refinishing or replacement solely at Alside's option, only on the terms stated in this Certificate.

Legal Rights

Some states do not allow limitations on how long an implied warranty lasts, so the above limitations may not apply to you. Some states do not allow the exclusion or limitation on incidental or consequential damages, so the above limitations or exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

Product Identification

In order to file a warranty claim, product name, profile and color for each item must be completed by contractor at time of installation:

Siding _____

Profile and Color _____

Installation Date _____

DO NOT MAIL THIS CARD WITH REGISTRATION CARD

APPLICATION FOR TRANSFER OF LIMITED WARRANTY

This card must be completed, signed by both the original property owner(s) identified in the Satinwood Select Steel Siding Warranty and the new property owner(s), and mailed to Alside within 30 days of the date of transfer of title.

Original Property Owner(s): _____

Property Address: _____

City: _____ State: _____ Zip: _____

Date of Original Installation: _____

Color: _____

I/We hereby certify that I/We sold the property located at the above address on:

Month _____ Day _____ Year _____

To: _____

Whose signature(s) appear(s) below

Signature(s) of Original Property Owner(s):

I/We acknowledge that I/We have read the Satinwood Select Steel Siding Lifetime Limited Warranty and hereby apply for the transfer of the unexpired portion of the Warranty subject to its terms and conditions.

Date: _____

Signature(s) of New Property Owner(s):

DO NOT MAIL THIS CARD WITH REGISTRATION CARD

COMPLETE AND MAIL IMMEDIATELY

REGISTRATION APPLICATION

This card and the attached Warranty certificate are to be completed and signed by both the Satinwood Select Steel Siding Dealer and Property Owner(s). Mail only this card to Alside after installation has been completed.

Name of Property Owner(s): _____

Property Address: _____

City: _____ State: _____ Zip: _____

Address Installed: _____

City: _____ State: _____ Zip: _____

I/We have read and agree to the terms of the Satinwood Select Steel Siding Lifetime Limited Warranty, and have received a copy of the Warranty Certificate.

Signature of Property Owner(s):

Installing Contractor: _____

Address: _____

City: _____ State: _____ Zip: _____

This will certify that Alside Steel Siding has been installed at the address listed above, that the property owner(s) whose name(s) appear(s) above is/are entitled to a Satinwood Select Steel Siding Lifetime Limited Warranty, and that I have supplied a copy of the Warranty Certificate to the property owner(s).

Date Installed _____ Signature of Dealer _____

Please complete, along with the questionnaire on the reverse, and mail to:

Alside
Steel Siding Warranty Registration Dept.
PO Box 2010
Akron, Ohio 44309